

Minutes of meeting from December 2013

Apologies were received from Ed Cookson, Maureen, Rita and Sheila Brennan

Actions:

MARK REES to ask Paul Morris what he wants to happen with the money from the Squad Development fund
- carried over to next meeting

JUE VASS and MARK REES should publicise the meetings better on the internet via the website and social media.

Paul Brennan suggested using the notice board in the Social Club

The Runshaw volunteers did a lot of tidying up and painted the concrete wall at the Pilling Lane end of the ground. Paul Brennan supervised the work. We should keep links with the volunteers and hopefully they can come again when the weather is better. They have been invited to the Ramsbottom match and they will be thanked for their help in the Guardian.

Rules Committee update

We have decided to add an Asset Lock to the rules, given that we have to get a large proportion of the members to vote for the rule change anyway. So we need

1. A general meeting where over 50% of the full members vote (so 41 votes at minimum)
2. 75% of those voting must vote in favour
3. A second general meeting must be held within a month which requires a simple majority vote in favour.

Since our January meeting is on the 9th, and the February meeting on the 6th, they just need to be General Meetings in order to fulfil this last criterion.

ACTION: PAUL BRENNAN will print off 84 proxy voting forms and bring them on Saturday

EVERYONE who can will ask any members they know personally to complete the proxy voting form.

Treasurer's report

Income totalled £1285

Subs £15

Coach travel £942

Golden Goals £328

Expenditure totalled £1117.45

Coach travel £750, showing a loss of £30 overall (Kendal game not included)

Golden Goal prize money £75

Equipment for the tidy up £213.45

Flyers and buckets £79

Total profit for the month £167.55

Membership update:

Most of the cards have been sent out. We have

84 members

50 full

30 concessions

4 children

Total income from members is £670

John Derbyshire noted that some 60 of last year's members have not rejoined, and suggested mailing them to encourage them to rejoin. Mark Rees agreed but suggested waiting until after the rule change vote before increasing the membership.

Coach travel

John Derbyshire noted that we must ringfence all the sponsorship money for away travel so it can be used to offset any losses made. Around £500 should be sufficient

Matchday organisation:

We will not do the penalty shootout at evening matches. The last one made £22 split 50/50 with the club.

ACTION: JOHN DERBYSHIRE and LES will put up the penalty shootout on Saturdays, weather permitting.

ACTION: PAUL AND SHEILA BRENNAN will dismantle it

We cannot run Santa's grotto as nobody volunteered

There was a long and passionate discussion, sparked by Nigel, about the shortage of matchday volunteers, especially from the Trust Board.

John Derbyshire noted that we need to try to engage with more fans, encourage more people to attend meetings, and proposed putting a page in each programme.

ACTION: PAUL BRENNAN will co-ordinate content for a regular page in the programme

ACTION; MARK REES will see that the meetings are publicised over the tannoy and my other means.

We need to be ready to increase the membership considerably next season. We need to grow as the club grows, and increase our revenue in tandem with the club.

Why don't we have more members now?

ACTION: discuss ways of raising membership and getting more people to volunteer

at the January meeting

Some of the ways to engage members suggested were

- a draw for members
- an advertising board
- better use of Social Media
- combining our player of the month award with the club's one, which has more voters

Leaflets and publicity:

Glen offered to match any money we put up for a leaflet delivery. We will also place an advert in the Citizen this week to promote the forthcoming games.

JULIAN VASS will mock up a leaflet and advert (with similar content) and circulate them for comments. He will send the finished advert to Glen by midday on Monday, and the leaflet to Josh later that day

The leaflet will mainly focus on the Forest Green and other forthcoming home games as well as the Christmas Quiz, and try to increase attendances.

JOSH VOSPER will print 6000 leaflets and bring them to the Ramsbottom match

EVERYONE will collect 300 leaflets at the Ramsbottom game and deliver them before Saturday

JOHN DERBYSHIRE will draw up the costs for future leaflet drops including having a company print and deliver them for us.

Player of the month

Josh Hine

Other business

The Christmas quiz will be next Thursday (12th). £3 per ticket, pay on the door. It will be promoted on the Tannoy on Saturday, and on the website and in the leaflet drops.

There will be a quiz every second Thursday in the month. We need someone to take charge of organising and promoting this.

MARK REES will see that the tannoy announcement is made to promote the quiz

600 Christmas raffle tickets have been sold by the Trust so far

Some people feel that the tannoy is still too quiet.