

Minutes of Chorley Supporters' Trust Meeting 9th January 2014

Apologies were received from Steve Parker, Brian Parker, Ed Cookson, Cath Still, Bob and Jean Blake.

### **Membership report**

At the last meeting there were 79 full members. Since then, one of the junior members has become a full member by reaching the age of 16. In the absence of an accurate report from the membership secretary it was proposed to take the figure of 80 full members as being the current total. This was seconded and passed.

### **Rule changes**

Voting took place on the following six motions:

Resolution 1: TO COMPLETELY AMEND THE SOCIETY'S RULES

Resolution 2: TO ADOPT THE BOARD MEMBERSHIP AND CONDUCT POLICY

Resolution 3: TO ADOPT THE STANDING ORDERS FOR SOCIETY BOARD MEETING POLICY

Resolution 4: TO ADOPT THE STANDING ORDERS FOR GENERAL MEETINGS POLICY

Resolution 5: TO ADOPT THE DISCIPLINARY POLICY

Resolution 6: TO ADOPT THE ELECTION POLICY

The rules mentioned in Resolution One include an Asset Lock.

All six motions were passed with 63 votes in favour, comprised of 47 proxy votes in favour, 7 proxy votes delegated to the chair, and 9 people at the meeting voting in person. All the proxy votes were verified to be from full members.

**ACTION:** John Derbyshire (JD) to make an electronic record of the voting.

Paul Brennan (PB) commended the efforts of several members, especially John Derbyshire, in getting such a high turnout for the vote.

Mark Rees (MR) noted that a further vote to confirm the adoption of the Asset Lock must take place at the next meeting.

**ACTION:** Rules Working Party to meet before the next meeting to confirm the next steps.

### **Actions from previous meeting**

Paul Brennan has spoken to Paul Morris, and he is happy for the money in the Squad Development fund, which has largely been contributed by him, to be spent as the Trust sees fit. It was agreed that the money should ideally be put towards some kind of project: something which we can point to, and that Paul should be consulted before deciding finally.

MARK REES and JULIAN VASS to improve publicity for meetings; Carried over

PB expressed regret that more was not done to publicise the award for Adam Roscoe's 200th appearance. There was nothing on any website or social media platform.

JD concurred that we need to get as much exposure as possible for what we do, even if it comes after the event.

It was noted that the awards are intended to be a surprise for players, and also that nobody knows exactly when a player's 200th game will be until they take the field. It was further noted that we must communicate by post as well as online, and ensure that the newsletter goes to all members every month.

Nigel Dawson proposed getting a noticeboard in the club, and we secured use of the green one in the main corridor.

JD noted that only about a quarter of fans come into the club, and suggested having a permanent point of contact at each game, with a table.

Other source of publicity are the tannoy, and we could investigate having notice boards in the food huts.

JD stated that the membership list needs to be checked as some of the data is incorrect. We should also write to everyone who has not rejoined from last year's membership, as only 55 people renewed.

### **Publicity update**

Dennis Payne paid £150 for 6000 leaflets to be printed, most of which have now been printed and delivered around the borough. Thanks are due to all who helped with the deliveries, and also to Jue Vass for the advert which the Trust placed in the Chorley Citizen before the Forest Green game.

JD: printing costs £25 for 2000 double sided A5 from the printers in Bamber Bridge, which is the cheapest found so far.

Alternatively we could pay £279 for 10000 to be mailed out.

It would be a good idea to put an offer onto the leaflet, such as discounted admission. We could cover the cost of this for the club. This would enable us to measure the success of leafleting campaigns. We should do a large leaflet drop at the start of the season.

**ACTION:** Grenville Hartley (GH) to ensure everyone travelling by coach to Tamworth gets a leaflet.

**PB:** We should take out an advertising hoarding at the club to publicise meetings and the Quiz. Could we have it on the end of the Duke Street stand?

**GH:** Perhaps we might be given the space for free and use the money for something else?

**ACTION:** JD to ask if we can have some free advertising space

**ND:** We could get a flag or banner made up, then we could also promote the Trust at away matches.

ACTION: ND to check the price of a flag

PB: we should look to buy a 200 club ticket and organise the collection of money from a group of supporters to buy more tickets. PB will coordinate collection donations

Julian Vass: can we offer an incentive for fans to join the Trust on Saturday? It was agreed we could offer a £1 reduction for anyone joining on the day.

ACTION: Grenville Hartley to see that football cards are done on each coach on Saturday, with a 50/50 split between the winner and the Trust.

### **Treasurer's report**

#### **Income £1812**

Quiznight £101

Subs £15

Programmes £195

Penalty shoot out £22

Donation £150

Coach travel £803 (Marine, Stockbridge, Drolydsen)

Golden goal £526

#### **Outgoings £1318**

Coach travel £890 (£97 loss)

Leaflet/flyer printing/advertising £323

Trophies £5

Golden Goal prizes £100

#### **Profit £494**

Total funds £4377.23

### **Coach travel report**

Not provided

ACTION: Cath Still to confirm how much of the coach sponsorship money had been spent thus far, as that is currently counted in the total funds listed above.

GH noted that the organiser of coach travel is legally responsible and can face a fine of £2000. It was agreed that the Trust assumes this responsibility as an organisation.

### **For next month's agenda**

A way to increase membership: a monthly draw. What should the prize be?

ACTION: JD to see if the club will offer anything

Fundraising project

ACTION: everyone to think of a project

Player of the month - possibly merge with the Twitter award

Quiz organisation including prizes

### **Match day organisation**

We will continue with the penalty shootout as it provides a point of contact for the Trust. Paul and Sheila Brennan will man it before games. Fraser will be responsible for packing it away.

### **Player of the Month for December**

Adam Mather

### **Any other business**

Thanks are due to Andrew Davies who sold 250 tickets for the Christmas raffle on behalf of the Trust

The next meeting will be on February 6th at 8pm

The next quizzes will be on 16th January, then 13th February. Entry will be £2 per person with a top prize of £20. Paul and Sheila Brennan will provide raffle prizes for this month's quiz.

ACTION: Jue Vass to publicise the quiz